

LIQUOR STORES

RIP management

RIP Reconciliation with detailed reports Automatic price cascading for multi-pack items Advanced EDI engine for supplier file processing Automatic cost cascading for multi-pack items Automatic stock cascading for multi-pack items Liquor industry-specific sales promotions destina-

CONVENIENCE STORES

EBT Foodstamp processing Foodstamp tax adjustment in split transactions Buy-down amount management Buy-down amount reports Intergated WIC check processing Convenience industry-specific sales promotions

SUPERMARKETS

Integrated Foodstamp processing Advanced SIL engine for supplier file processing Non-PLU barcode processing Price-embedded barcode processing Coupon processing Foodstamp tax adjustment in split transactions Buy-down amount management Buy-down amount reports Intergated WIC check processing Supermarket Sales Promotions

RESTAURANTS

Fast Food Restaurants Order types Order Management Menu & Item Selection Payment Management Discounts and Surcharges Kitchen Printing Item Management Credit card processing

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EXTENSIVE HARDWARE SUPPORT

Our POS software supports all major types of hardware interfaces that are commonly used in the industry today. Most peripherals can be accessed through one of the following four

- Direct Port Access (Serial as well as Parallel ports)
- OPOS Driver
- POS For.Net Driver
- Windows Driver

The availability of extensive hardware support guarantees that your existing investment of hardware will not be lost if you already possess some POS hardware.

BUILT-IN CALCULATION ENGINE FOR ADD-ON CHARGES (SURCHARGES)

Many retail businesses today require the POS software to add surcharge automatically along with the invoice entries. For example, if a credit card surcharge of 3% is to be added on an invoice where the payment is made by the credit card, our software makes it very easy to do it. A single mouse-click (or touch) operation will facilitate automatic calculation of all surcharge amounts.

SIZE-BASED TAX CALCULATION

This is an extra ordinary feature of AdvEntPOS. Many states in USA have imposed additional taxation in specific industries based on the item size. These taxes are levied in addition to the retail sales tax. For example, the Spirits Litre tax in Washington state is levied on spirit items. The success of AdvEntPOS in these states lies in the fact that the software is designed ground-up to adapt the changes in statutary financial rules.

WYSIWYG LAYOUT DESIGNERS (SCREEN LAYOUT, RECEIPT LAYOUT, & CUSTOMER DISPLAY

This is another unbeatable feature of AdvEntPOS software. Our world-class software engineers have designed the product in a way that provides unlimited flexibility to the end users. If a cashier or a manager wants a different layout of register screen, they do not have to go through the tedious process of requesting the development team and the development team does not have to go through the painful cycle of change management and regression testing. The end users can re-design the screen layout or receipt layout themselves. The beauty of WYSIWYG (What You See Is What You Get) designers is that even the non-technical persons can easily and effeciently change the design to their needs. Besides, no training is required to use these designers as the user interface is extremely intuitive.













GOKUL SYSTEM SOLUTIONS

CONTACT HITESH PATEL

(630) 550-7304

308 Roma Jean Pkwy, Ste B Streamwood, IL 60107

www.adventpos.com | www.posdiner.com

















CORE VALUE FEATURES

- Ease of use
- User-friendliness
- Hardware support for all major brands/models
- Continuous improvement
- Extremely dedicated customer support team
- Dynamic, self-motivated technical team
- Above All -> We love and appreciate our customers

POINT OF SALE

- Fully touch-screen based interface
- Fully customizable UI (through WYSIWYG designer)
- Customizable menus
- One-touch creation of short-cut buttons
- Item level and invoice level discounting
- Age verification for age-restricted products
- Advanced item group management
- Integrated Add-on charge processing
- Customizable payment types
- Gift-cards
- Customer charge accounts
- Customizable tax classes
- · Quick and advanced search options
- Most powerful custom filters

SALES PROMOTIONS

- Quantity discounts
- Mix-n-Match discounts
- Price reduction, Percentage or amount-off type promotions
- Coupon-based discounts
- Buy-X, Get-Y type discounts
- Discounts based on minimum purchase quantity
- Variable price discounts
- · Quantity based variable percentage discounts
- Limit on discount quantity per transaction
- Customer group based discounts

ADD-ON PROCESSING

- Flexible Add-on charge configuration
- Price & Percentage based Add-on charges
- Before-tax & After-tax add-on charges

CRM & LOYALTY MANAGEMENT

- Customer lovalty cards
- Flexible point system
- Customizable loyalty reward plan settings
- Powerful purchase-point redemption process

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- · Categorized pricing for customer types
- · Charge account management
- Store credit management
- Advanced loyalty program designer
- · Automatic marketing alerts through emailing
- Promotion emails
- · Customer label printing and mail-merging

LABEL. BARCODE & SIGN PRINTING

- Fully customized label designer (WYSIWYG engine)
- Flexible for printing any size of labels
- · One-touch label printing for individual item
- One-touch label printing for item groups
- Built-in design for multi-pack labels
- Built-in design for quantity discount price labels
- Integrated barcode and sign printing

CASH DRAWER MANAGEMENT

- Flexible activation
- · Adjustment operation
- Lawn operation
- Drop operation
- · Paid-out operation
- · Built-in receipt printing for every operation.

EMPLOYEE ACCOUNTABILITY

- Time Clock
- Transaction Log
- Employee Log
- · Price and quantity change log
- Employee activity reports
- · Cash drawer reconciliation

REPORTS

- Sales reports
- Item sales reports
- Inventory reports
- Ordering reports
- Item property reports
- Purchase invoice reports
- Customer reports Profitability reports
- Employee reports
- Cash Drawer operation reports
- Variance reports and adjustments
- Transfer in/out reports

INVENTORY MANAGEMENT

- · Built-in multi-location inventory management
- Stock tracking by location
- · Stock tracking by storage facility
- Quick and easy item creation
- Advanced item types: Matrix, Kit, Serialized, etc.
- Item departments, categories, models and brands
- Employee inventory activity tracking • Purchase history tracking by item
- Sales history tracking by item
- Hierarchical item settings (Parent/Child relation settings)
- Automatic stock adjustment by item chain
- Ripple-up and Ripple-down stock calculation
- Transfer stock between storage facilities
- · Inventory movement tracking
- Reorder points
- Minimum order quantity calculations
- EOQ calculations

ORDERING MANAGEMENT

- Stock based (reorder level based) order creation
- Sales based order creation
- Template based order creation
- Order cloning from past orders
- · Advanced order queuing technique
- Create order on mobile device from anywhere
- · >On-touch order queuing

RECEIPT PRINTING

- Built-in, preconfigured receipt layouts
- Supported by all major receipt printers
- Customizable settings
- Advanced WYSIWYG layout designer
- Policy setting for printing multiple copies of receipts
- Separate layout for credit card receipt, drawer activity receipt, etc.

UTILITIES

- Database backup
- Remote register watch
- Database configuration
- Screen layout configuration
- · Receipt layout configuration
- Built-in integration with E-Commerce site

• Interface with Quickbooks accounting software

SECURITY

- 128-bit password encryption
- Role based security
- Customizable permission settings
- Login activity logs
- Access control for each individual report

CREDIT CARD PROCESSING

- PCI compliant credit card processing
- Merchant independent processing through Verifone PC Charge payment server
- Integrated support for some gateways: X-Charge, World Pay, etc.

World Pay, First Data, Hartland, Card Connect, Vantiv. etc...

